deterioration in a community's quality of life. Graffiti taggers consider themselves to be artists, but graffiti is not an art form. It is the deliberate defacing of public or private property without the owner's permission. Rapid and continual removal is one of the best ways to discourage "tagging." It denies graffiti vandals the recognition they seek and results in the area remaining graffiti-free for a longer period. The City of Santa Clara offers a \$250 reward for information that leads to an arrest of graffiti vandals. To report graffiti vandalism, call the Police Department Graffiti Hotline at 408-241-9495. For more information on removal from private property, call 408-615-3080.

#### Dog Gone!

Have you recently become the proud owner of a puppy or new adult dog? Many pet owners know that opened gates are invitations for runaway and sometimes lost pets. Please help the City of Santa Clara Meter Readers and keep your pets safe! Call or email the City's Finance Department Customer Service number at 408-615-2300 and/or *UtilityBilling@santaclaraca.gov* so your account is updated to alert the Meter Reader of your new dog. Help keep your pets SAFE!

#### Summer Concerts in the Park Continue Through August 17

The City of Santa Clara's Concerts in the Park series continues with free performances on Monday evenings and Sunday afternoons at Central Park Pavilion. Monday concerts are at 7-8 p.m. and are sponsored by the Santa Clara Library's Youth Services Program; the Sunday

concerts are 2:30-4 p.m. and sponsored by the City's Cultural Advisory Commission. See listing below:

Date/Time	Name of Band/Type
August 3	The Megatones
2:30-4 p.m.	Rock 'n Roll/90's &
·	2000's/Funk)
August 10	Dave Rocha Hardbop Jazz
	Band
August 17	Dave on the Green
2:30-4 p.m.	(Classic & 80's Rock)

# Ethics, Honesty, and Fairness in Public Service





CITY COUNCIL Mayor Jamie L. Matthews

Debi Davis Lisa M. Gillmor
Pat Kolstad Patricia Mahan
Jerry Marsalli Teresa O'Neill
City Manager Julio J. Fuentes
City Clerk/City Auditor Rod Diridon, Jr.

City Attorney Richard E. Nosky, Jr.

JULY, 2014

santaclaraca.gov (408) 615-2210



### **Street Dance**

August 1

The free Franklin Square Street Dance will feature the high energy, eclectic music of the *Silicon Valley Houserockers*, a 10-piece rock and soul band that plays the music of the rolling Stones, Earth, Wind, and Fire, Tower of Power, Stevie Wonder, Springsteen and more. The dance will be held on Jackson Street between Homestead Road and Benton Street from 7 to 9 p.m.

Refreshments will be available for purchase, or start the evening by making reservations for an early dinner at a Franklin Square restaurant. Don't miss this enjoyable event, sponsored by the City's Cultural Commission. For more information, call 408-615-2210.

## Rummage Sale and Flea Market

August 2

The Harris-lass Museum lawns and parking lot will be the venue for a rummage sale and flea market from 8 a.m. to 2 p.m. the Museum will sell overstocked, marked down, and final clearance items from the Tankhouse Gift Shop at rock bottom prices. Members of the Museum (The Historic Preservation Society of Santa Clara) will have the opportunity to set out rummage tables. Browsers looking for bargains should drop by any time during sale hours. For information, visit harrislass.org

#### **National Night Out**

August 5

Every August, neighborhoods throughout America come out of their homes to attend neighborhood events designed to increase awareness of crime prevention programs and strengthen positive police and community partnerships.

This year, National Night Out is scheduled for Tuesday, August 5, from 6 to 8:30 p.m. and neighborhoods in Santa Clara are invited to participate. Neighborhoods that register by July 30 to officially be part of National Night Out can schedule a visit from a City official or representative of the Police or Fire Departments.

Neighborhood events vary with some of the most popular being potlucks, barbecues, ice cream social, children's activities and theme parties. Some neighborhoods organize block parties with street closures and amplified music. Street closures require a petition signed by all affected neighbors

turned into the City's Business License Department, 1500 Warburton Avenue, at least three weeks in advance. Information on an amplified music permit may be obtained at *santaclaraca.gov/amplifiedmusic*.

Participants are reminded to be sure to lock their doors while they are outside and to turn on outdoor lights.

For more information and registration form, contact Community Services Office Rachel Thomas at 408-615-4876 or by email at *rthomas@santaclaraca.gov*.

#### City-Wide Garage Sale

August 9

The 2014 City-Wide Garage Sale will take place on Saturday, August 9, 2014. Residents throughout the City are encouraged to hold garage sales on this date. The City-Wide Garage Sale will be advertised on Cable Channel 15, and on the City and various other websites. On-line registration of garage sales will be accepted beginning July 7, 2014 and will be taken until noon on Friday, August 8, 2014.

The City-Wide Garage Sale map will include a list of addresses holding garage sales as well as a brief list of the items for sale at each address. The map will be available for downloading beginning August 1, 2014 and will be updated regularly until noon on August 8.

Registration forms, detailed information on holding a successful garage sale, places to donate unsold usable items, rules for garage sale signs and their placement, etc. can be found at santaclaraca.gov/GarageSale.

## Provide a Loving Home for an Animal in Need

August 9

An Adopt-A-Thon will be held on Saturday, August 9, 11 a.m. to 5 p.m. at the Animal Care Center, 3370 Thomas Road, to match loving animals with a new home.

The event is one of many services provided by the Silicon Valley Animal Control Authority (SVACA) that successfully saves more than 80% of the sick, injured, feral, abandoned animals and aggressive animals that come into its care.

For more information on SVACA's programs, call 408-764-0344 or visit SVACA.com.

#### Ice Cream Social for Seniors

August 27

Adults age 50+ are invited to the annual Ice Cream Social for ice cream and a variety of toppings. There will be entertainment and informational booths set up to showcase Senior Center programs and services. The fun begins at 1 p.m. at the Santa Clara Senior Center, 1303 Fremont Street. Cost for the event is \$1 for Santa Clara seniors, \$2 for seniors who live in other cities. Come learn more about the opportunities available at the Senior Center. For more information, call the Senior Center at 408-615-3170.

#### **Graffiti Watch**

Graffiti can trigger a decline in property values and is seen as a factor in the overall